

Testimonial – Insurance



Get Premium Service
without
a Premium Price



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I am so pleased to share my latest new customer story with you. I have just issued insurance policies to cover a \$1 million dollar home, four autos, personal articles, and personal liability, all for one family. Seven policies in one household is significant business!

When I asked my new customer the question of how they learned about my agency, the response was: “**YOUR BUS SHELTERS...OF COURSE!**”

I am so pleased with my bus shelter advertising strategy! This is the single most successful advertising program I have ever experienced. In my five years as a State Farm Agent, I have spent too many thousands of dollars on direct mail, internet, call centers, sponsorships, grocery in-store programs, referral plans, even full sized billboards. Nothing...*nothing*...compares to the response I get from bus shelters.

BUS SHELTERS BRING ME CUSTOMERS!

Thank you again for introducing me to such an awesome advertising opportunity.

Best Regards,

Ron Sprouse

